



Taste & flavors

Eat • Live • Inspire

Your tailor-made
media kit 2019

Lebanon's ultimate food and lifestyle reference

Taste & Flavors is the authority on what's new in food, drink, entertainment and travel. With the support of its celebrity chefs, foodies, food bloggers and experts, the publication and online platforms give access to the world of food and lifestyle like no other.

Taste & Flavors is the only English cookery & lifestyle reference in Lebanon with **26 years** of experience in the industry



The annual Salon du Chocolat & Beirut Cooking Festival **Special edition** will also be sold at bookshops

Over 90,000 targeted food lovers receive digital copies of the magazine and monthly newsletters



Why advertise with us?



There are almost **100,000** real followers on our social media platforms



59K+ followers



38K+ likes

Taste & Flavors is the **official magazine** of all major F&B exhibitions and events in Lebanon

Top choice of celebrity chefs, food professionals and the industry's key players

SALON DU CHOCOLAT BEIRUT

BEIRUT COOKING FESTIVAL

The Garden Show & Spring Festival

HORECA LEBANON

WHISKY LIVE

* as of January 2019

Editorial Calendar 2019



JANUARY

Theme: Trends
It List: Trendy This Month



FEBRUARY

Theme: Love
It List: Spas



MARCH

Theme: Spring Wine
It List: Luxury Dining



APRIL

Theme: Easter
It List: Italian Restaurants
Event: HORECA Lebanon



MAY

Theme: Mediterranean Diet
It List: Street Food



JUNE

Theme: Detox
It List: Beach Restaurants/
Roof Top
Event: Garden Show



JULY

Theme: Outdoor Cooking
It List: Happy Hours/
Appetitivo/
Seafood Restaurants



AUGUST

Theme: Lebanese Cuisine
It List: Sandwich Places



SEPTEMBER

Theme: Back to School
It List: Waffles & Pancakes



OCTOBER

Theme: Coffee
It List: Best Pizza Places
Event: Whisky Live Beirut



NOVEMBER

Theme: Chocolate
It List: Healthy Eating/
Steakhouses
Event: Salon Du Chocolat &
Beirut Cooking Festival
+ Printed special edition



DECEMBER

Theme: Festive Holidays
It List: Lebanese Breakfast/
Weekend Brunches

In addition to the monthly focus, Taste & Flavors has the following sections, delivering our passionate readers all that is fresh and exciting:

- Resto Star • Chef of the month • Recipes: gourmet, healthy, desserts • Beverages
- Table setting / home entertainment • Household accessories

A publication of



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Other publications

